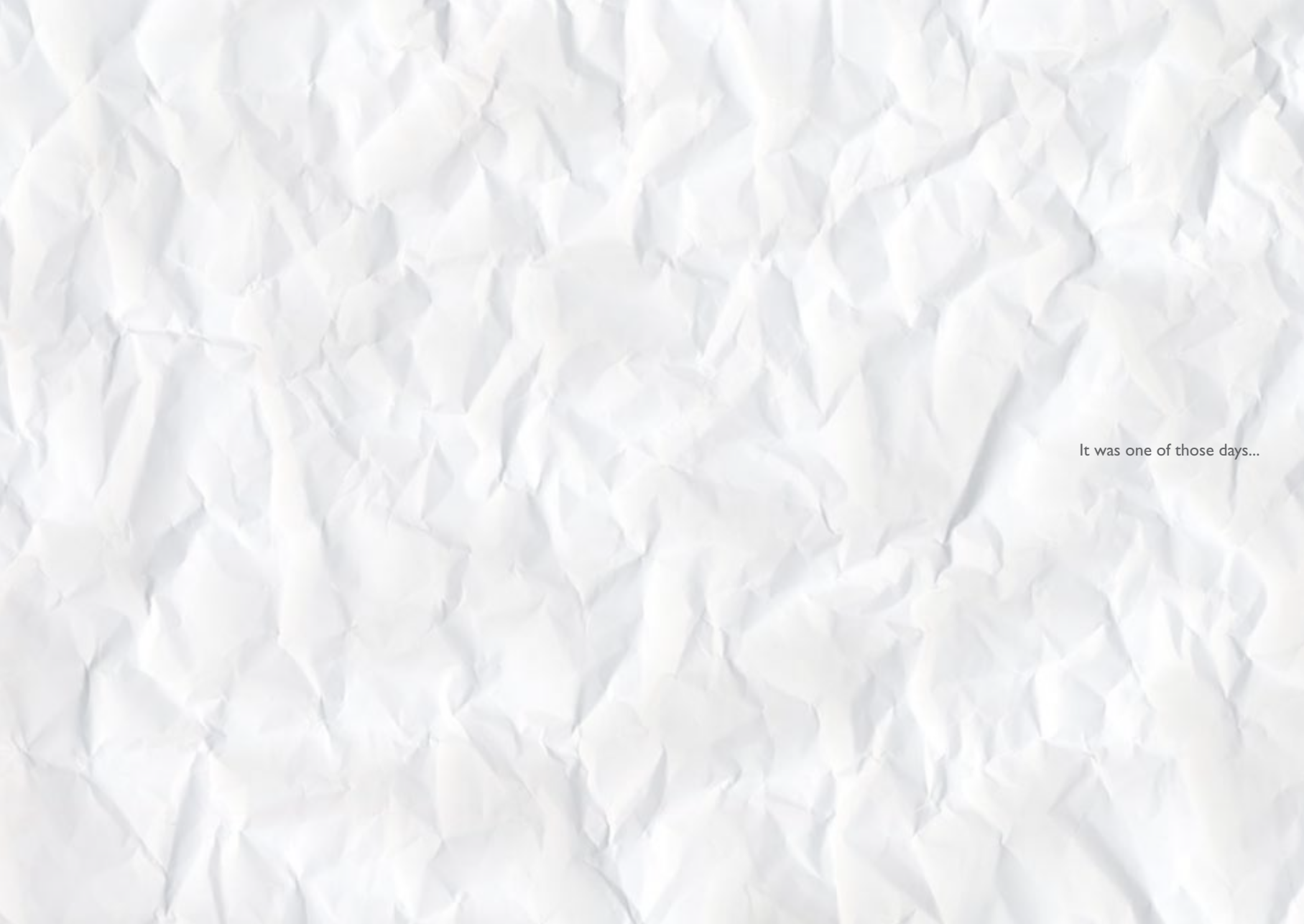





THE UNEXPECTED COLOUR THEORY

THE UNEXPECTED COLOUR THEORY



The background of the image is a dense, textured surface of crumpled white paper. The paper is folded and creased in various directions, creating a complex, organic pattern of light and shadow. The overall appearance is that of a soft, tactile material. On the right side of the image, there is a small, dark text overlay.

It was one of those days...



when not even the sun wanted to come out. Everything was covered with snow,
everything was white. The shadows alone helped me to make out the landscape.
And I asked myself a question. Who drew this landscape?

Why is everything white? ●

Then I wanted to change the colour, and so I did.
I made brush strokes on the clouds; some I painted red, others blue

1	● Oxygen Blue
2	● Passion Red



WHITE
MAHLE



After a colourful day, I arrived home tired and prepared myself for a shower.

When I went into the bathroom I realised this was the only place where there was still no colour. ●

New Collection

KHROMA

Unexpected Colour

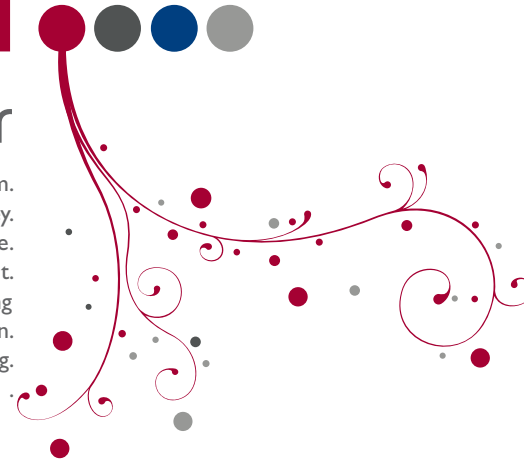
The colour you wanted is now in your bathroom.
Passion Red, Street Grey, Oxygen Blue and Silver Grey.

Colours that go with your lifestyle.

Colours that can be touched and felt.

Khroma is a new Bathroom Collection involving
colour, texture and design.

Something you were not expecting.





COLOUR

Why colour?

Colour brings life to the bathroom. Rather than a purely functional place we interpret the bathroom as an area where you can recuperate and take pleasure in indulging yourself with a little quality time. A place that reflects our personality.

The colours of the new **Khroma** Collection have not been selected at random.

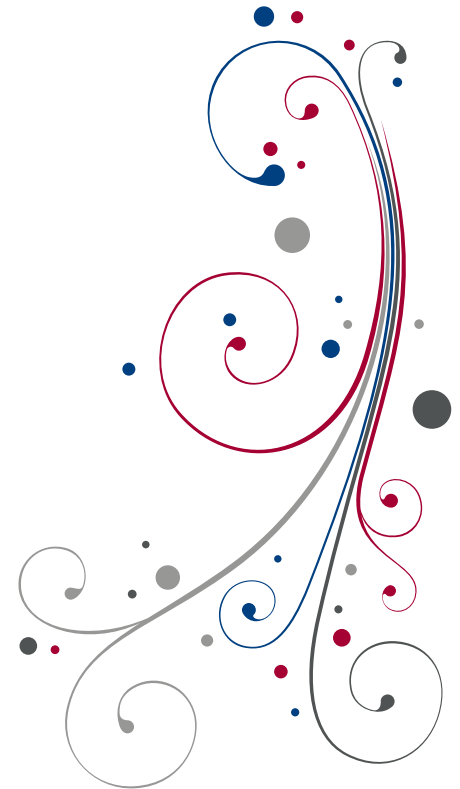
The prestigious French trends forecasting agency, **Nelly Rodi**, specialists in fashion, design, decoration and beauty has undertaken research to find the best colours for the **Khroma Collection**.

Cutting edge design and comfort were the key principals that led Architect and Interior Designer, **Vincent Grégoire**, from Nelly Rodi to select the chosen four colours for this bathroom collection.

Colours that are radiant and sophisticated.



Vincent Grégoire
Creative Director





Passion Red

A classic but contemporary red.
True urban colour.

Street Grey

A modern grey, industrial but refined.

Oxygen Blue

A contemporary blue, different – but
not outlandish.

Silver Grey

An avant garde grey that conveys
strength, sobriety and elegance.

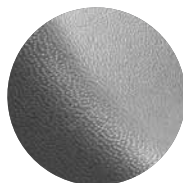


TEXTURE



The Khroma bathroom Collection offers more than just colour. The Khroma seats and backrests feature Roca Soft Texture®, an innovative high-tech material specially designed for bathroom surfaces. It feels soft, warm and is clean to the touch.

The soft, warm cushioning is comfortable yet durable making it a unique aspect of the collection. Roca Soft Texture® allows for multiple uses, such as a place for reading the newspaper or to help with dressing the children as well as offering comfort in other aspects of personal care or aesthetic needs you may have.





TOILETS



**Close-coupled WC Suite
Passion Red colour**

WC Pan 342657000
Cistern 341650000
Backrest 80165AF3T
Seat 801652F3T



**Close-coupled WC Suite
Street Grey colour**

WC Pan 342657000
Cistern 341650000
Backrest 80165AF2T
Seat 801652F2T



**Close-coupled WC Suite
Oxygen Blue colour**

WC Pan 342657000
Cistern 341650000
Backrest 80165AF4T
Seat 801652F4T



**Close-coupled WC Suite
Silver Grey colour**

WC Pan 342657000
Cistern 341650000
Backrest 80165AF1T
Seat 801652F1T



**Wall-hung WC Pan
Passion Red colour**

WC Pan 346657000
Seat 801652F3T



**Wall-hung WC Pan
Street Grey colour**

WC Pan 346657000
Seat 801652F2T



**Wall-hung WC Pan
Oxygen Blue colour**

WC Pan 346657000
Seat 801652F4T



**Wall-hung WC Pan
Silver Grey colour**

WC Pan 346657000
Seat 801652F1T

BIDETS



**Floor-standing bidet
Passion Red colour**

Bidet 357657000
Cover 806652F3T



**Floor-standing bidet
Street Grey colour**

Bidet 357657000
Cover 806652F2T



**Floor-standing bidet
Oxygen Blue colour**

Bidet 357657000
Cover 806652F4T



**Floor-standing bidet
Silver Grey colour**

Bidet 357657000
Cover 806652F1T



**Wall-hung bidet
Passion Red colour**

Bidet 357655000
Cover 806652F3T



**Wall-hung bidet
Street Grey colour**

Bidet 357655000
Cover 806652F2T



**Wall-hung bidet
Oxygen Blue colour**

Bidet 357655000
Cover 806652F4T



**Wall-hung bidet
Silver Grey colour**

Bidet 357655000
Cover 806652F1T



All seats, backrests and covers are of the soft-close type.

*Backrests and seat covers also available in ice white (lacquered finish only)



**Base Unit with Drawers
1350 mm. Passion Red colour**

Over countertop basin unit RH Drawers* 855708F3T
 Over countertop basin unit LH Drawers* 855707F3T
 Wall-hung basin unit RH Drawers 855705F3T
 Wall-hung basin unit LH Drawers 855704F3T



**Base Unit
1000mm. Passion Red colour**

Over countertop basin unit* 855706F3T
 Wall-hung basin unit 855703F3T



**Base Unit with Drawers
1350mm. Wenge finish**

Over countertop basin unit RH Drawers* 855708001
 Over countertop basin unit LH Drawers* 855707001
 Wall-hung basin unit RH Drawers 855705001
 Wall-hung basin unit LH Drawers 855704001



**Base Unit
1000mm. Wenge finish**

Over countertop basin unit* 855706001
 Wall-hung basin unit 855703001



**Base Unit with Drawers
1350mm. Oxygen Blue colour**

Over countertop basin unit RH Drawers* 855708F4T
 Over countertop basin unit LH Drawers* 855707F4T
 Wall-hung basin unit RH Drawers 855705F4T
 Wall-hung basin unit LH Drawers 855704F4T



**Base Unit
1000mm. Oxygen Blue colour**

Over countertop basin unit* 855706F4T
 Wall-hung basin unit 855703F4T



**Base Unit with Drawers
1350mm. Oak finish**

Over countertop basin unit RH Drawers* 855708609
 Over countertop basin unit LH Drawers* 855707609
 Wall-hung basin unit RH Drawers 855705609
 Wall-hung basin unit LH Drawers 855704609



**Base Unit
1000mm. Oak finish**

Over countertop basin unit* 855706609
 Wall-hung basin unit 855703609



**Base Unit with Drawers
1350mm. Ice White colour**

Over countertop basin unit RH Drawers* 855708004
 Over countertop basin unit LH Drawers* 855707004
 Wall-hung basin unit RH Drawers 855705004
 Wall-hung basin unit LH Drawers 855704004



**Base Unit
1000mm. Ice White colour**

Over countertop basin unit* 855706004
 Wall-hung basin unit 855703004



**Over Countertop
basin unit**

750mm.
400mm.



**Wall-hung
basin unit**

800mm.
700mm.
600mm.

* Over countertop units come with pre-punched holes for wall mounted taps. Compatible with Roca Atai, Loft and Moai wall mounted taps.

WASHBASINS



**Over countertop basin
750x400mm.**
327655000



**Over countertop basin
400x400mm.**
327654000



**Wall-hung Basin
800x480mm.**
327650000



**Wall-hung Basin
700x480mm.**
327651000



**Wall-hung Basin
600x480mm.**
327652000



Washbasin 800x480mm.
327650000
Semi-pedestal
337652000



Washbasin 700x480mm.
327651000
Semi-pedestal
337652000



Washbasin 600x480mm.
327652000
Semi-pedestal
337652000



Washbasin 800x480mm.
327650000
Pedestal
337650000



Washbasin 700x480mm.
327651000
Pedestal
337650000



Washbasin 600x480mm.
327652000
Pedestal
337650000

Drawer Units



**Drawer Unit on Castors
350x770x440mm.**
Passion Red colour
856290F3T



**Drawer Unit on Castors
350x770x440mm.**
Wenge finish
856290001



**Drawer Unit on Castors
350x770x440mm.**
Oxygen Blue colour
856290F4T



**Drawer Unit on Castors
350x770x440mm.**
Oak finish
856290609





















**Drawer Unit on Castors
350x770x440mm.**
Ice White colour
856290004

How to combine Khroma colours?

Choose your favourite combination from our recommendations below.

KHROMA SANITARYWARE

KHROMA FURNITURE

	Passion Red	Street Grey	Oxygen Blue	Silver Grey
Passion Red				
Oxygen Blue				
Wenge				
Oak				
Ice White				



A decorative graphic consisting of a light gray, swirling line that forms a stylized 'S' or '3' shape. Small gray dots of varying sizes are scattered along the path of the swirl.

www.roca.com/khroma



THE LEADING GLOBAL BATHROOM BRAND
www.roca.com